



How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

Mobilexpanse uses cookies to collect and store data about your browsing activities. They help websites remember your preferences, personalise content, analyse user behaviour, and provide personalised advertising. You can manage your cookie preferences through your browser settings and review privacy policies to understand how websites use cookies.

Types of Cookies we use

Necessary (16)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Name	Provider	Purpose	Expiry	Type
_cf_bm [x3]	Hubspot www.bizzmine.com zoominfo.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
_cfuid	www.bizzmine.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance ofSession website content and serving DNS connection for website operators.		HTTP Cookie
_cfuid	zoominfo.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance ofSession website content and serving DNS connection for website operators.		HTTP Cookie
_GRECAPTCHA	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	180 days	HTTP Cookie
bscookie	LinkedIn	This cookie is used to identify the visitor through an application. This allows the visitor to login to a website through their LinkedIn application for example.	1 year	HTTP Cookie
CONSENT	YouTube	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	2 years	HTTP Cookie
CookieConsent	www.bizzmine.com	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
li_gc	LinkedIn	Stores the user's cookie consent state for the current domain	180 days	HTTP Cookie
rc::a	Google	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::b	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::c	Google	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
rc::d-15#	Google	This cookie is used to distinguish between humans and bots.	Persistent	HTML Local Storage
test_cookie	Google	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
visitorId	ws.zoominfo.com	Preserves users states across page requests.	1 year	HTTP Cookie

Preferences (1)

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Name	Provider	Purpose	Expiry	Type
lidc	LinkedIn	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day	HTTP Cookie

Statistics (16)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Name	Provider	Purpose	Expiry	Type
_hssc	Hubspot	Identifies if the cookie data needs to be updated in the visitor's browser.	1 day	HTTP Cookie
_hsrc	Hubspot	Used to recognise the visitor's browser upon reentry on the website.	Session	HTTP Cookie
_hstc	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
_clck	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year	HTTP Cookie
_clsk	Microsoft	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day	HTTP Cookie
_cltk	Microsoft	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	HTML Local Storage
_ga	Google	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	2 years	HTTP Cookie
ga#	Google	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	HTTP Cookie
AnalyticsSyncHistory	LinkedIn	Used in connection with data-synchronization with third-party analysis service.	30 days	HTTP Cookie
c.gif	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	Session	Pixel Tracker
CLID	Microsoft	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner.	1 year	HTTP Cookie
hubspotutk	Hubspot	Sets a unique ID for the session. This allows the website to obtain data on visitor behaviour for statistical purposes.	180 days	HTTP Cookie
ln_or	LinkedIn	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	1 day	HTTP Cookie
td	Hubspot	Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator.	Session	Pixel Tracker
ziwsSession	ws.zoominfo.com	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Session	HTML Local Storage
ziwsSessionId	ws.zoominfo.com	Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read.	Session	HTML Local Storage

Marketing (50)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

Name	Provider	Purpose	Expiry	Type
_ptq.gif	Hubspot	Sends data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session	Pixel Tracker
_fbp	Meta Platforms, Inc.	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
_gcl_au	Google	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services.	3 months	HTTP Cookie
_lfa [x2]	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	1 year	HTTP Cookie
_lfa	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	Persistent	HTML Local Storage
_lfa_expiry	sc.lfeeder.com	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_lfa_test_cookie_stored [x2]	sc.lfeeder.com	Used in context with Account-Based-Marketing (ABM). The cookie registers data such as IP-addresses, time spent on the website and page requests for the visit. This is used for retargeting of multiple users rooting from the same IP-addresses. ABM usually facilitates B2B marketing purposes.	Session	HTTP Cookie
_uetSID	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetSID	Microsoft	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	1 day	HTTP Cookie
_uetSID_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	Persistent	HTML Local Storage
_uetvid	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	1 year	HTTP Cookie
_uetvid_exp	Microsoft	Contains the expiry-date for the cookie with corresponding name.	Persistent	HTML Local Storage
ads/ga-audiences	Google	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites.	Session	Pixel Tracker
ANONCHK	Microsoft	Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites.	1 day	HTTP Cookie
bcookie	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	1 year	HTTP Cookie
IDE	Google	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year	HTTP Cookie
LAST_RESULT_ENTRY_KEY	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
li_sugr	LinkedIn	Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant.	3 months	HTTP Cookie
LogsDatabaseV2.V#\LogsReq	YouTube	Pending	Persistent	IndexedDB
uestsStore				
MR [x2]	Microsoft	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences.	7 days	HTTP Cookie
MUID [x2]	Microsoft	Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains.	1 year	HTTP Cookie
nextId	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
pagead/1p-user-list/1013448297/	Google	Pending	Session	Pixel Tracker
pagead/1p-user-list/1068035857/	Google	Pending	Session	Pixel Tracker
pagead/landing	Google	Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement.	Session	Pixel Tracker
rc:f	Google	This cookie is used to distinguish between humans and bots.	Persistent	HTML Local Storage

remote_sid	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Session	HTTP Cookie
requests	YouTube	Used to track user's interaction with embedded content.	Session	HTTP Cookie
ServiceWorkerLogsDatabase#S WHealthLog	YouTube	Necessary for the implementation and functionality of YouTube video-content on the website.	Persistent	IndexedDB
SM	Microsoft	Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads.	Session	HTTP Cookie
SRM_B	Microsoft	Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services.	1 year	HTTP Cookie
TESTCOOKIESENABLED	YouTube	Used to track user's interaction with embedded content.	1 day	HTTP Cookie
UserMatchHistory	LinkedIn	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.	30 days	HTTP Cookie
VISITOR_INFO1_LIVE	YouTube	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	Session	HTTP Cookie
YSC	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie
yt.innertube::nextId	YouTube	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent	HTML Local Storage
ytidb::LAST_RESULT_ENTR Y_KEY	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
YtdbMeta#databases	YouTube	Used to track user's interaction with embedded content.	Persistent	IndexedDB
yt-remote-cast-available	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-cast-installed	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-connected-devices	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-device-id	YouTube	Stores the user's video player preferences using embedded YouTube video	Persistent	HTML Local Storage
yt-remote-fast-check-period	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-app	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
yt-remote-session-name	YouTube	Stores the user's video player preferences using embedded YouTube video	Session	HTML Local Storage
(unnamed)	Leadfeeder	Pending	Session	Pixel Tracker